

## **Privacy and Cookies Policy**

At Lamda Laboratories Limited we are committed to safeguarding and preserving the privacy of our visitors.

This Policy, together with our terms of use explain what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site, and also how we use cookies on this website.

We do update this Policy from time to time so please do review this Policy regularly. By visiting [www.pern-consumer.co.uk](http://www.pern-consumer.co.uk) you accept and consent to the practices described in this Policy. For the purpose of the Data Protection Act 1998 the data controller is Lamda Laboratories Limited, registered office in 59, Ioannou Metaxa str., 19441 Koropi, Greece.

## **Information That We May Collect**

In running and maintaining our website we may collect and process the following data about you:

- Information automatically collected about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information may include your IP address, browser type, traffic data, location data, other communication data and your clickstream data, including dates and times that you visited our site.
- Information provided voluntarily by you. For example, when you register to use our site, subscribe to our services, register for information or make a purchase.
- Information that you provide or a third party provides on your behalf when you communicate with us by any means.

The information you give us may include your name, address, email address, phone number, financial information or other personal data.

## **Use of Your Information**

We use the information that we collect from you to provide our services to you and to improve the performance and security of our site. In addition to this we may use the information for one or more of the following purposes:

- To provide information to you that you request from us relating to our products or services.
- To provide information to you relating to other products that may be of interest to you where you have consented to receive such information.

- To inform you of any changes to our website, services or goods and products.

If you have previously purchased goods or services from us we may provide to you details of similar goods or services that you may be interested in.

**We never give your details to third parties without your consent.**

### **Where We Store Your Personal Data**

In operating our website it may become necessary to transfer data that we collect from you to locations outside of the European Union for hosting, processing and/or storing. By providing your personal data to us, you agree to this transfer, storing and processing. We do our utmost to ensure that all reasonable steps are taken to make sure that your data is stored securely.

Unfortunately the sending of information via the internet is not totally secure and on occasion such information can be intercepted. We cannot guarantee the security of data that you choose to send us electronically, and sending such information is entirely at your own risk. Where we have given you (or where you have chosen) a password to enable you to access certain parts of our site, you are responsible for keeping this password confidential. You should not share your password with anyone.

### **Disclosing Your Information**

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- With any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries.
- In the event that we sell any or all of our business to a buyer.
- Where we are legally required by law to disclose your personal information.
- To further fraud protection and reduce the risk of fraud.

### **Third Party Links**

On occasion we include links to third parties on this website. Where we provide a link it does not mean that we endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data. We do not accept any responsibility or liability for such policies.

### **Your Rights**

You have the right to ask us not to process your personal data for marketing purposes. You can exercise this right at any time by contact us at [marketing@quantumpharma.co.uk](mailto:marketing@quantumpharma.co.uk).

In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you. Please note that we reserve the right to charge a fee of £10 to cover costs incurred by us in providing you with the information.

### **Use of Cookies**

Our site uses cookies to distinguish you from other users. This helps us to provide you with a good experience when using our site and allows us to improve it. By continuing to browse our site, you are agreeing to our use of cookies.

Cookies provide information regarding the computer used by a visitor. We may use cookies where appropriate to gather information about your computer in order to assist us in improving our website.

Where used, these cookies are downloaded to your computer and stored on the computer's hard drive.

We use the following cookies:

Strictly necessary cookies – these are cookies that are required for the operation of our site. These include cookies that allow you to log into secure areas of our site; and

- Analytical/performance cookies – these allow us to recognise and count the number of visitors to our site and see how visitors navigate our site. This helps us to improve our site, for example by making commonly-searched for terms easier to find.
- You can adjust the settings on your computer to decline any cookies if you wish. This can be done within the “settings” section of your computer. For more information please read the advice at [AboutCookies.org](http://AboutCookies.org).

### **Contacting Us**

Please do not hesitate to contact us regarding any matter relating to this Privacy and Cookies Policy via email at [marketing@quantumpharma.co.uk](mailto:marketing@quantumpharma.co.uk).